



Peterborough Town Library

2 Concord Street, Peterborough, NH 03458-1511 ■ (603) 924-8040 ■ PeterboroughTownLibrary.org

Library Usage is UP!

The library had 64,089 visits—an average 217 visits per day and a 5% increase

Children's programming was enjoyed by 5,055 participants—37% increase

Adult programming was enjoyed by 1,149 participants—33% increase

Our circulation of items was 69,934—a small but welcome increase.

In 2016*, we were **27th out of 237 libraries** in NH for highest attendance. All but 3 of the libraries ahead of us have larger populations.

In 2016*, we were **44th out of 237 libraries** in NH for highest circulation of items. All but 5 of the libraries ahead of us have larger populations.

If we assign a value of \$15.00 per item (eBook, DVD, audiobook, book), we provided residents access to material savings of \$1,011,645.

Resident Return on Investment:

Our proposed operating budget, offset by revenues, is \$687,126. This is a per resident cost of \$109.00. A resident would need to check out just **seven** items to have a return on the per capita cost of the town's investment in library services.

- Attend a program! A program could be assigned a conservative value of \$10.00 based on costs for a movie, contra dance, bowling etc.
- Check out a Museum Pass! Save up to \$54.00 for a family of four by using a discount pass to over 6 museums.
- Attend a technology class! A search for a basic excel class offered in-person starts at \$74 and can cost as much as \$335.
- Use a digital resource such as Ancestry.com! The standard subscription is \$99.

**2017 statewide statistics not yet available.*